HITACHI Inspire the Next

News Release

FOR IMMEDIATE RELEASE

Press Contact: Brian Galante

Dimension PR Hitachi Kokusai Electric America, Ltd.

(207) 494-8428 (855) 891-5179

<u>brian@dimensionpronline.com</u> <u>HKA.info@hitachikokusai.us</u>

Hitachi Kokusai to Showcase Award-Winning Professional Camera Innovations at InfoComm 2019

Feature-rich and future-friendly SK-HD1800 studio and field production camera will make A/V market debut alongside upgraded DK-H200 compact box camera

Woodbury, NY, June 3, 2019 — <u>Hitachi Kokusai Electric America, Ltd.</u> (Hitachi Kokusai) is bringing its newest professional camera solutions to next week's InfoComm 2019 conference and exhibition in Orlando, Florida. Demonstrations in booth 4875 will include the A/V industry trade show debut of the award-winning new SK-HD1800 HDTV studio and field production camera, and the latest enhancements to the DK-H200 multiformat, compact box camera for remote and point-of-view (POV) applications.

The SK-HD1800 combines Hitachi Kokusai's advanced CMOS imaging technology with a motorized, remote filter wheel to deliver spectacular image quality for mobile and event-based productions even in environments with challenging LED lighting and displays. The camera's global shutter, progressive-scan sensors enable flawless, flicker-free, high-performance video capture in churches, sporting arenas, concert venues, TV studios and other facilities where LED lights or large LED displays are used. The advanced 1080p sensors combine with Hitachi Kokusai's renowned digital signal processing to deliver pristine visual quality with superior sensitivity, outstanding color reproduction and a remarkable 62dB signal-to-noise ratio.

Pairing the SK-HD1800 with a camera control unit (CCU) from Hitachi Kokusai's CU-HD1300 series forms an exceptionally flexible camera system supporting a wide range of video infrastructures and industry trends, from 4K output over 12G-SDI to IP-based workflows using the SMPTE ST 2110 suite of standards. Addressing the growing demand for High Dynamic Range (HDR) video, the SK-HD1800 supports HDR specifications including HLG (Hybrid Log-Gamma) and HPQ, the latter of which is compatible with the HDR10 open standard for consumer TVs. The SK-HD1800 camera system also offers simultaneous HDR and standard dynamic range (SDR) output in conjunction with the CU-HD1300.

HDR support is also the newest feature in Hitachi Kokusai's recently-upgraded DK-H200 1080p compact box camera for remote observation and POV acquisition. The DK-H200's 2.6 million pixel, 2/3-inch MOS sensors deliver sharp, clear images and combine with advanced digital signal processing to provide superior picture quality with low noise, faithful color fidelity and exceptional sensitivity. Like the SK-HD1800, with the latest firmware release, the DK-H200 now supports both HLG and HPQ specifications for HDR. Ideal for robotic camera applications, the DK-H200 will be demonstrated in conjunction with a pan/tilt head from KXWELL International.

"Our new SK-HD1800 camera and updated DK-H200 were both very well-received by broadcasters and content producers when we unveiled them at the NAB Show in April, and we look forward to showcasing their benefits for professional A/V applications to InfoComm attendees," said Sean Moran, Chief Operating Officer, Hitachi Kokusai Electric America Ltd. "InfoComm continues to be the premier event for systems integrators and A/V end-users to discover the latest innovations and practical solutions in this rapidly-evolving industry. The SK-HD1800 and DK-H200 are designed to address the hottest topics on their minds, from AV over IP to HDR."

About Hitachi Kokusai Electric Inc.

Hitachi Kokusai Electric Inc., headquartered in Tokyo, Japan, is a company that manufactures broadcasting systems, security and surveillance systems, wireless communications and information systems. Fiscal 2017 (ended March 31, 2018) sales totaled 171,791 million Yen. For more information on Hitachi Kokusai Electric Inc., please visit the company's website at http://www.hitachi-kokusai.co.jp/global/en/index.html.